

Discover the joy of spreading the gift of good health with Karmiq

Specially curated gift boxes with the finest assortments of dry fruits, nuts and seeds

National, 6th September 2018: Karmiq, the lifestyle wellness brand by Future Consumer Limited, the FMCG 2.0 company introduces a wide range of gift boxes that will add a healthy and joyful twist to the festive season. Karmiq presents a special assortment of dry fruits, nuts and seeds handpicked from across the globe. Karmiq is India's 1st National dry fruit brand that offers exotic dry nuts, flavoured nuts, dried berries and seed mixes sourced from the finest producers across the world.

Timeless and versatile, consumers can gift their loved ones a box of rich **Mamra Almonds** sourced from the heart of Persia. A perfect gift for today's lifestyle a 500 gm box of Mamra Almonds are priced at Rs. 2250.

Grandeur gift box features California Almonds & Pistachio, Cashews, Walnut Kernel, Raisins and Cashews picked from world's best farms. A 1 kg Grandeur box is priced at Rs. 2000.

Magnificence is a power packed combo of nuts that includes California Almonds and Pistachios, Turkish Apricots and Cashews and comes in a 800 gm box at Rs. 1500. For all berry lovers, the **Assorted Berry Blast** has one of the best combinations of Dried Cranberries, Blueberries and Turkish Apricots.

This berry box is priced at Rs. 700 for 300 gms.

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Talking about the collection Sadashiv Nayak, CEO – Food Business, Future Group says, “Festive season calls for gifting loves ones with the best and what better than giving them the gift of goodness. Dry fruits make for a perfect indulgence that can be consumed anytime especially without any guilt. With Karmiq, we have increased our offering to match the gifting requirements for one and all.”

Karmiq also offers gift boxes like flavoured nuts **Munchies, Golden Grace, Vivid Elegance, Majestic Celebration**, etc. priced from Rs.150 to Rs. 2250. Karmiq products can be purchased from Big Bazaar, Big Bazaar GEN NXT, HyperCity, Foodhall, Nilgiris, Heritage Fresh, Easy Day stores across the country and on Amazon.in.

ABOUT FUTURE CONSUMER LIMITED (FCL)

Future Consumer Limited (FCL), a part of the Future Group, operates in the Food and FMCG space with 27 brands in over 65 categories. FCL is constantly expanding its already existing

vast portfolio of established Food & FMCG brands. Currently it caters to various categories such as Basic Foods, Ready to Eat Meals, Snacks, Beverages, Personal Hygiene Care and Home Care. FCL has also set up India Food Park at Tumkur, Karnataka in partnership with the Ministry of Food Processing Industries, Government of India. Spread in 110 acres of land, this state-of-the-art food park facilitates end-to-end food processing along the value chain (grading, sorting, pulping, packaging & distribution) from the farm to the market.

FOR MORE INFORMATION, CONTACT:

Averil Gouria | +91 9820778275 | averil.gouria@futuregroup.in

Rajesh Rana | +91 7498274972 | rajesh.rana@futuregroup.in

Twitter: @fg_buzz