

Kara Presents Special Korean Face Masks For All Skin Types Get Effortlessly Glowing And Healthy Skin Instantly

National, 16th April 2019: Kara the popular skin and beauty care brand from Future Consumer by Future Consumer Ltd introduces Kara Face Mask – an instant solution for a radiant looking skin. Created with Korean expertise and the finest natural ingredients like Gold, Charcoal, Aloevera and Blueberry, Kara face mask come in four variants. Kara Radiance & Lifting - Gold, Purifying & Sebum Control - Charcoal, Hydration & Oil Control - Aloe vera and Anti-Ageing & Moisturising - Blueberry face masks. Priced at just Rs. 100 Kara face mask are skin friendly and come all the way from Korea.

Kara Radiance & Lifting Face Mask – Gold, helps renew and rejuvenate your facial skin cells. It makes your skin look youthful, helps remove toxins and brightens up tired skin. Enriched with colloidal gold this formulation penetrates deep into your skin to nourish and brighten skin from within.

Kara Purifying & Sebum Control Face Mask – Charcoal; pollution, smoke, dust and sun can damage your face and make it dull. Activated charcoal helps rid your skin of impurities, dirt and excess oil. Loaded with the goodness of grapefruit, honeysuckle and witch hazel extracts this mask nourishes your skin with vitamins, antioxidants and anti-inflammatory properties which help fight dull and damaged skin.

Kara Hydration & Oil Control Face Mask – Aloe vera is a beauty face mask with natural flower and plant extracts to help revitalize the gentle skin on your face. Enhanced with aloe vera, water lily and hollyhock extracts that hydrates and conditions your skin while honeysuckle, grapefruit and opuntia extracts have anti-inflammatory and anti-irritant properties. This mask helps to soothe your skin while reducing wrinkles, fine lines and spots.

Lastly, Kara Anti-Ageing & Moisturising Face Mask – Blueberry, is a beautiful blend of blueberry and herbal extracts. The mask helps fight early signs of ageing and helps smoothen wrinkles, reduce spots and even out skin discolouration. The intense moisturising formula ensures that the skin is well hydrated and nourished.

Speaking about the new launch **Keshav Biyani, Head-Home and Personal Care** says, “Kara is today the most preferred ‘beauty on the go’ brand for today’s women. Kara has demonstrated multiple ways in which a wet wipe can be used. From replacing lotions, nail polish removers to now a face pack, Kara has always provided the best of on the go beauty care products. The mask are made with the finest ingredients so that it suits all skin types and will give you the salon type glow at home in minutes.”

Kara face mask and other products are available at Big Bazaar, Big Bazaar GEN NXT, HyperCity, Easy day Club, Nilgiris, Heritage Club, Nykaa.com and your nearest general store in the country.

About Kara:

Kara is a skin and beauty care brand from Future Consumer offering premium quality products at affordable prices. Each Kara Wipe is made by blending water and skin friendly natural ingredients with a precise functionality that results in a distinctly superior product experience on application. Kara wipes are dermatologically tested, pure, soft and have high moisture absorption capacity, manufactured using viscose fibre which is 100% natural. They are hygienic, skin-friendly and do not leave lint on the skin. This premium wet wipes brand also offers a unique range of innovative beauty products targeting different consumer segments and expectations.

ABOUT FUTURE CONSUMER LIMITED (FCL):

Future Consumer Limited (FCL), a part of the Future Group, operates in the Food and FMCG space with 30 brands in over 65 categories. FCL is constantly expanding its already existing vast portfolio of established Food & FMCG brands. Currently it caters to various categories such as Basic Foods, Ready to Eat Meals, Snacks, Beverages, Personal Hygiene Care and Home Care. FCL has also set up India Food Park at Tumkur, Karnataka in partnership with the Ministry of Food Processing Industries, Government of India. Spread in 110 acres of land, this state-of-the-art food park facilitates end-to-end food processing along the value chain (grading, sorting, pulping, packaging & distribution) from the farm to the market.

FOR MORE INFORMATION, CONTACT:

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