

Swiss Tempelle launches an exotic range of unisex face washes and shower gels

National, 6th November 2017: Swiss Tempelle a premium brand co-created by Switzerland's leading personal care company Mibelle AG (Migros Group) and Future Consumer Limited (Future Group) extends its product portfolio by offering a new range of finest unisex grooming products. The range includes a wide variety of face washes in gel & foam form, shower gels and other personal care products that are specially created to complement the Indian skin needs.

Swiss Tempelle offers premium body care products that combine special ingredients handpicked from Switzerland and India. Shower gels are a unique combination of Swiss Flower Seed oils and Indian ingredients like Lotus, Lemon and Juicy Fruits. Assorted with beads, the shower gels offer the perfect indulgent wash to your body and senses. The entire range of shower gels is priced at Rs. 195 (250ml).

Speaking about the new products **Mr. Rahul Kansal, Head – Business Strategy and Marketing, Future Consumer Limited** says, "With our new Swiss Tempelle products we aim to target the growing need for premium grooming products that can be used by both men and women. These unisex products are created using some of the finest ingredients they are suitable and can nourish all skin types. We believe that with the changing lifestyle and exposure to diverse products, we will continue to witness a growing demand for similar products."

Swiss Tempelle's **Deep Purifying, Ever White and Pollution Defence** face washes are made from exotic ingredients like Swiss Rose Hip, Lemon Verbena, Green Apple etc. and have a list of benefits such as skin brightening, protection against pollution and pimple prevention. The products varies from Rs. 80 to Rs. 195 and are available at Big Bazaar, Easy Day, Heritage Fresh, Nilgiris, Hyper City and Nykaa.

ABOUT FUTURE CONSUMER LIMITED (FCL)

Future Consumer Limited (FCL), a part of the Future Group, operates in the Food and FMCG space with 27 brands in over 65 categories. FCL is constantly expanding its already existing vast portfolio of established Food & FMCG brands. Currently it caters to various categories such as Basic Foods, Ready to Eat Meals, Snacks, Beverages, Personal Hygiene Care and Home Care. FCL has also set up India Food Park at Tumkur, Karnataka in partnership with the Ministry of Food Processing Industries, Government of India. Spread in 110 acres of land, this state-of-the-art food park

facilitates end-to-end food processing along the value chain (grading, sorting, pulping, packaging & distribution) from the farm to the market.

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