

30<sup>th</sup> August, 2011

To,
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

Re: Scrip Code: 533400

Dear Sir,

Sub.: Update on Investment

This is to inform you that, the Company has made further investment in Clarks Future Footwear Limited.

Details in respect of aforesaid investment is attached hereto as an Annexure.

Kindly take the same on records.

Thanking you,

Yours truly,

For Future Ventures India Limited

Manoj Gagvani

Company Secretary & Head-Legal

Encl.: as above





30th August, 2011

To, Listing Department The National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai-400 051

Re.: Scrip Code FUTUREVENT-EQ

Dear Sir,

Sub.: Update on Investment

This is to inform you that, the Company has made further investment in Clarks Future Footwear Limited.

Details in respect of aforesaid investment is attached hereto as an Annexure.

Kindly take the same on records.

Thanking you,

Yours truly,

For Future Ventures India Limited

Manoj Gagyani Company Secretary & Head-Legal

Encl.: as above





## <u>Annexure</u>

## Investment in Clarks Future Footwear Limited ("CFFL")

Future Ventures India Limited ("FVIL") has made additional investment in CFFL by subscribing to 25,00,000 equity shares of Rs. 10/- each.

CFFL is a joint venture company, between C & J Clark International Limited, U.K ("Clark") and FVIL. FVIL's stake is at 50% of the paid-up share capital of CFFL.

CFFL has been established to market and distribute footwear of all types and ranges under the 150 years old International brand name of "Clarks" in India.

CFFL may continue to avail various support services from promoters / promoter group companies of FVIL, in the course of its business.

