



FUTUREVENTURES

POWERING ENTREPRENEURSHIP

22nd July, 2011

To,
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

Re: Scrip Code: 533400

Dear Sir,

Sub.: Updates on Investments

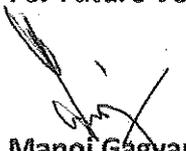
This is to inform you that, the Company has made further investment in Amar Chitra Katha Private Limited.

Further details in respect of aforesaid investment are attached hereto as an Annexure.

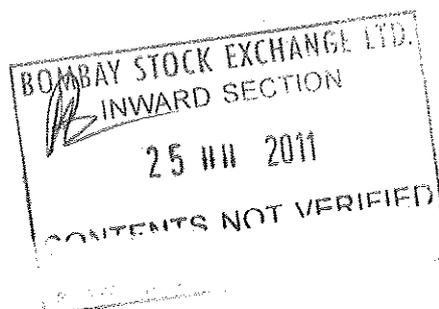
Kindly take the same on records.

Thanking you,

Yours truly,
For Future Ventures India Limited


Manoj Gagvani
Company Secretary & Head-Legal

Encl.: as above



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22nd July, 2011

To,
Listing Department
The National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra (East),
Mumbai-400 051



Re.: Scrip Code FUTUREVENT-EQ

Dear Sir,

Sub.: Updates on Investments

This is to inform you that, the Company has made further investment in Amar Chitra Katha Private Limited.

Further details in respect of aforesaid investment are attached hereto as an Annexure.

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Thanking you,

Yours truly,
For Future Ventures India Limited

Manoj Gagvani
Company Secretary & Head-Legal

Encl.: as above

Investment in Amar Chitra Katha Private Limited

Annexure

Future Ventures India Limited ("FVIL") has acquired additional 1,41,459 equity shares from existing promoters of Amar Chitra Katha Private Limited ("ACKPL") which represents 30% of the share capital of ACKPL.

With the present acquisition FVIL has increased its stake in ACKPL to 56%. ACKPL will now be a subsidiary company of FVIL.

ACKPL has an established leadership in creation and publication of high quality content for both print and digital medium through its iconic publications like 'Amar Chitra Katha' a comics series based on stories of mythological and historical personalities, "Tinkle" a monthly Fun magazine, "Brainwave" a bi-monthly science magazine and "Karadi Tales" audio and print books. The entire offering is primarily targeted at under 15 age group. This innovative story telling has a rich content library of a over 400 titles and 100 proprietary characters. It has offerings in various digital and animated formats that are compatible with new media platforms.

ACKPL has no relation with the Promoters and/or Promoter Group companies of FVIL, except for business transactions that it may undertake in the normal course of business.

